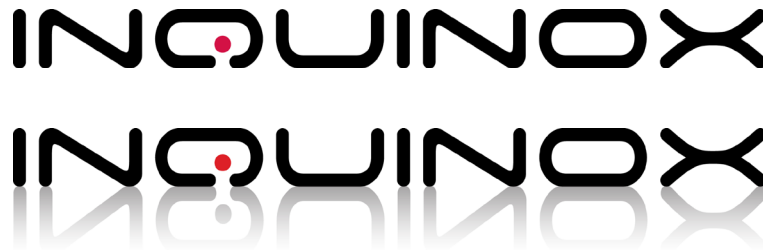


Corporate Identity Style Guidelines

Logo

The **InQuinox** logo should be placed on a white background when possible.



Icon

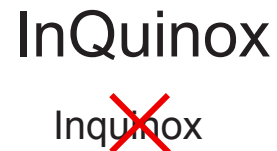
The icon can be represented in two ways as shown.

The icon represents protected data.



Type Logo

InQuinox should be typed in **bold** with the “I” and “Q” capitalized. This is considered the “Type Logo” and should be used when typed in a document or when a logo image is not used.



Tag line

The **InQuinox** tag line is...

Developing the Best Products for the Worst Problems



Developing the Best Products for the Worst Problems

Colors

The primary color palette for InQuinox are Black and PMS 200.



Black



Red
PMS 200
R190 G15 B52
#be0f34

INQUINOX

Developing the Best Products for the Worst Problems

INQUINOX

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